



St. Lawrence
College

ST. LAWRENCE COLLEGE

Annual Report
2010-2011







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FROM THE CHAIR OF THE BOARD OF GOVERNORS AND THE PRESIDENT AND CEO OF ST. LAWRENCE COLLEGE

It is a pleasure to present the 2010-2011 Annual Report for St. Lawrence College. Within these pages we tell important stories. These stories illustrate how we launch students toward the careers of their dreams through learning excellence; how we develop community engagement through strategic partnerships; and how we continue to build our institutional strength by maintaining a strong focus on continuous improvements of our systems and services.

As you read this report, you will see that we have much to celebrate at St. Lawrence College. Our students continue to shine and make us proud at home and overseas, at national business competitions, and on stage with spectacular theatre productions. Our students and graduates tell us through our Key Performance Indicators (KPI) that we are on the right track, ranking us number one in the province for Graduate Satisfaction at 85.1 per cent.

St. Lawrence College remains at the forefront of the country as we complete work on the largest solar rooftop installation at any post-secondary institution in Canada. This development will not only be a leading-edge sustainable solution for the college, it will also be used for applied teaching and research. The solar rooftop complements our unique cluster of renewable energy programs which include Wind Turbine Technician, Energy Systems Engineering Technician, and Geothermal Engineering Technician.

Of course, our achievements are not possible without the continued dedication of the entire St. Lawrence College family, and we sincerely thank each and every one of you.

Chris Whitaker
President and CEO,
St. Lawrence College

Ron Sharp,
Chair, St. Lawrence College
Board of Governors

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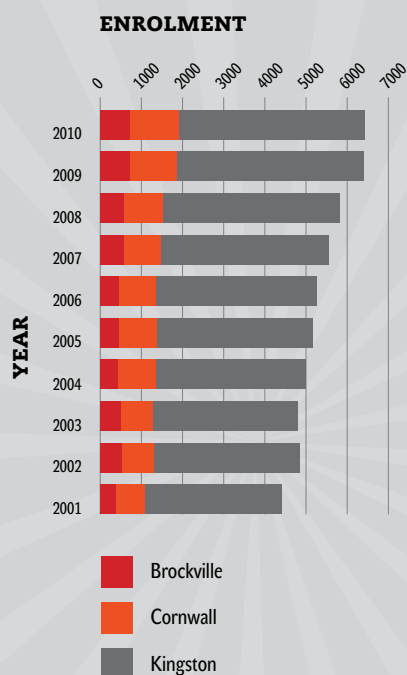
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Ten-Year Enrolment Trend



Achieving Learning Excellence

ENROLMENT IS UP AT SLC

It was another strong year for the college. In the 2010-11 school year, college-wide full-time enrolment grew over five per cent college-wide from the previous year. "This is exceptional, especially since the number of students in Canada's elementary and secondary schools will decline by as much as 500,000 in the next 12 years," Gordon MacDougall, Senior Vice President, Advancement, Student and External Affairs, St. Lawrence College said.

Over the last decade, St. Lawrence College's population has nearly doubled! Community Service and Health Sciences programs are still the most popular for our students, reaching capacity quickly. All college programs go through a regular review process to ensure they continue to meet the needs of our students, communities, and future employment trends.

Highlights include:

- The Cornwall campus has undergone a major revitalization with expanded and new classrooms and improved student services areas and facilities.
- The Brockville campus renovations were completed and feature a new firefighter training facility, new health science labs and a new learning commons.
- The Kingston campus opened its new Wind Turbine and Trades Training facility as well as refreshed many classrooms and student gathering areas.

For several years the college has focused on recruitment both locally and internationally. This year, there were a record number of international students from over 40 countries in a wide array of programs. International students reflect the growing diversity at the college.

KPI: OUR TRUE SUCCESS

Human Resources graduate (2010) Leigh Preece was hired before she even graduated from St. Lawrence College. Leigh's job as a busy Human Resources Assistant at Lennox and Addington County General Hospital was created for her based on the strength of her skills and abilities shown on her work placement. "I was so flattered because they didn't even have that position; they created it for me after my placement," she said. "The opportunity for placements opens up a lot of doors for you."

It's no wonder that St. Lawrence College ranked number ONE in the province in Graduate Satisfaction in the annual Key Performance Indicators (KPI). These results are just one measure of our efforts to meet our strategic priorities in learning excellence, community engagement, and institutional strength.

Other key findings:

- 85.1% of our graduates were satisfied with the usefulness of their college education in achieving their goals after graduation (Rank #1 provincially)
- 95.5% of employers were satisfied with the quality of the educational preparation of our grads. (Rank #2 provincially)
- 88.5% of our graduates found employment within 6 months of graduation (Rank #3 provincially)
- In the three funded KPI rates, graduate satisfaction, employer satisfaction, and graduate employment rate, our overall average is number 1 in the province!
- 78.5% of our students were satisfied with the overall quality of services, programming and resources available to them (Rank #9). A significant majority of our students continue to be satisfied with their St. Lawrence College education.

"I would never have been able to land this position if I hadn't gone to St. Lawrence College and had the opportunity to go on placement and show them that they needed someone just like me!" Leigh said.

"It's graduates like Leigh Preece who put a face to the KPI numbers," said Chris Whitaker, President and CEO of St. Lawrence College. "It's one thing to read the results but to hear the stories behind the numbers of our students' success is what really brings it home and make us proud of what we do."



NEW PROGRAM MEETS UNIQUE LEARNING NEEDS

Five students will be welcomed into a brand new program at St. Lawrence College in the fall of 2011. The two-year, full-time certificate program, Community Integration through Cooperative Education is designed for adults with developmental or intellectual disabilities as well as those with acquired brain injury or other significant learning challenges. Students in the program will have the opportunity to complete a college program in preparation for entry level jobs or possible further education in a diploma program.

"We're so excited to be able to offer this program and are confident that it will grow," said Lorraine Carter, Senior Vice President, Academic for St. Lawrence College. "We know of many individuals who have been waiting for the chance to go to a post-secondary program that suits their unique learning needs. This will give them the opportunity to develop jobs skills that will benefit them and our community."

CYW STUDENTS PUT DOWN THEIR PENS AND PICKED UP HAMMERS IN ECUADOR

When Laura Truesdell landed in Ecuador this past March with 10 of her classmates, she knew she was in for a life-changing experience. The group of third year Child and Youth Worker (CYW) students from the Kingston campus were there to help build a playground as well as immerse themselves in the culture of Chimborazo province, a rural mountain community in Ecuador.

"There's no question that all of us found this to be an unforgettable experience as we saw first-hand the impact that poverty and lack of access to education has on the children and communities of Ecuador," said Laura. "We worked alongside the communities to help instill hope for the future and we were overwhelmed by the resiliency of the children and their families. We gained a unique skill set that we can apply not only to our future work and educational goals, but within our own families and community."

The trip was organized by faculty members, Brian Wilcock and Colleen McAlister-Lacombe. The group worked in conjunction with *Me to We Trips*, a charity partner of *Free the Children*, the world's largest children-helping-children-through-education network with more than one million youth involved in their innovative education and development programs in 45 countries. To date, *Free the Children* has built more than 650 schools and school rooms around the world.

Acquiring advocacy skills is an integral part of the Child and Youth Work curriculum at St. Lawrence College. The third year students were given the opportunity to practice advocacy on a global scale by travelling with *Me to We* to take part in the school building initiative in Ecuador.

"Our time in Chimbarazo province was spent building the playground, working alongside the community people and spending time with the children," said Terri McDade, Dean Faculty of Arts, who accompanied the group. "We learned about their construction techniques and had an opportunity to teach the children games, hear their songs and partake in a traditional meal of thanks. We met our goal of completing the playground and the students felt a real sense of accomplishment."

The group from SLC also had the good fortune of a guest visit from Maria Pachenko, the first woman President of a community. "From her the students learned the role of women in a very male dominated society, the importance of women's networking groups and how education opens up doors and opportunities" Terri said.

This trip was made possible by student fundraising, donations from families and the business community, and generous bursaries for each student from the Extraordinary Learning Opportunities Fund with support from The St. Lawrence College Foundation.

ST. LAWRENCE COLLEGE STUDENTS WIN SILVER AT VANIER COLLEGE BDC CASE CHALLENGE

A team of third-year Integrated Marketing Communications students won the silver medal in the annual Vanier College BDC case challenge held on February 11-13, 2011 in Montreal. The competition, hosted by Vanier College, attracted 27 colleges from across Canada.





Brook Johnson, Debbie Bennett and Brett McDonald represented the college in fine fashion and received many compliments from the audience after their presentation. Faculty Advisor, Kip Tuckwell says this type of success shows the quality of students St. Lawrence is producing. "Their unique and innovative solutions to two very difficult case challenges were judged on a strategic and tactical level. Under pressure and in a very competitive environment, these students handled the situation with confidence."

Teams were given three hours to analyze a case and prepare a PowerPoint presentation for a judging panel comprised of marketing professionals and university academics. Teams were judged on the viability of their plans and the quality of their presentation—how confident and convincing they were in presenting and justifying their recommendations and plans.

ST. LAWRENCE SHINES AT ANNUAL MARKETING COMPETITION

St. Lawrence College's Marketing and Integrated Marketing Communications (IMC) students, came out strong securing one gold, one silver and top five placements in six other events.

November 2010 marked the 31st annual Ontario College's Marketing Competition, hosted by Sheridan College in November 2010. The two-day competition brought marketing students from across the province together to show their business talents, strategic thinking, rapport building, and teamwork skills within eleven events. The two-day event brought together hundreds of highly motivated business students from thirteen colleges.

This was a tremendous experience for the ten-member St. Lawrence College team which won the direct marketing case event and placed second in the always-exciting opening night Quiz Bowl.

"The team did very well overall, demonstrating the great training available at St. Lawrence College," said Kip Tuckwell, Professor, SLC School of Business and OCMC Team Coordinator.

"Our students see first-hand the quality of student competitors coming from other colleges. And career wise, they learn an order or deal will be lost if they are not at the top of their game."

ST. LAWRENCE COLLEGE TAKES HOME NATIONAL TITLE FOR BUILDING A BETTER, MORE EFFICIENT FOOD BANK IN KINGSTON

The "Students in Free Enterprise" (SIFE) team from St. Lawrence College stood victorious thanks to their dedication to enhance the efficiency and resources available at the local Partners in Mission Food Bank. The SIFE program encourages post-secondary students to address relevant economic, social and environmental issues by empowering others to improve their quality of life and standard of living.

St. Lawrence College was named the 2011 Scotiabank & SIFE Go Green Challenge National Champion by the national charitable organization Advancing Canadian Entrepreneurship (ACE) and proud supporter Scotiabank.

"Winning this award created an increased awareness for our food bank and gave us the ability to reinvest our prize money into an initiative that we are proud to support," explains Rowena Jordan, SIFE Team President. "This win has brought our team renewed energy and determination to continue making positive changes in our local community."

The team implemented four separate initiatives for the local food bank, including: installation of a commercial walk-in freezer to increase food storage capacity; acceptance into the Feed-in Tariff solar panel installation program; installation of a new energy-efficient furnace and air conditioning unit to increase the overall energy efficiency of the food bank and; creation of funding to allow for the purchase of a five-ton truck to improve operations.

The end result was an increased capacity and lowered operating costs. Total value of all the initiatives this team developed and implemented: \$143,000; cost to the food bank: zero.

The national competition took place on May 10 in Toronto attracting more than 1,000 delegates including the country's brightest university and college students, academic professionals and top Canadian CEOs. The goal of the competition is to effectively engage generations of leaders around the shared cause of building a better Canada.

SUPPORTING OUR ABORIGINAL AND FIRST GENERATION STUDENTS

The new Eagle Learning Cafés on our Kingston and Cornwall campuses provide a comfortable place for Aboriginal students to meet. The Café features Aboriginal resources, computers, a large plasma screen for use with laptops, and several areas for work and relaxation. Cultural and social events are also held in the Café.

Our Aboriginal Advisor provides guidance with the application process and the transition to college; referrals to all college services and resources such as the Math and Writing Centre, OSAP, and Student Success Facilitators; information about community social and cultural events; and on-going support throughout students' entire college journey. This help has been invaluable to Alicia Cota, a student in the Bachelor of Science in Nursing program. "With my Aboriginal Advisor's help, I have applied for multiple bursaries, been introduced to other Aboriginal students, and have felt especially welcome at the college. Most importantly, I am fortunate to have an Advisor who understands my heritage and who is always there to support me throughout my studies. Without her support and understanding, I would not be where I am today."

THE YEAR IN ATHLETICS AT ST. LAWRENCE COLLEGE

Brockville Cross Country star runner Dawn Martin capped off her illustrious career with a CCAA National Gold medal as part of Team Ontario. Martin was recognized at the SLC Brockville Athletic Banquet for her outstanding achievements over the past three years.

In hockey, the Riverdogs men's hockey team had its best showing in recent years ranking 18th in the OCCCR Power Ratings. The Riverdogs picked up the bronze medal at the Georgian Invitational.

The Schooners men's indoor soccer team tallied its first-ever win at the East Regional Championships with a 4-2 win over rivals SLC Cornwall.

Cornwall The Sharks men's hockey team won the Challenge Cup, the most prestigious title in college hockey. The squad finished 19-6 taking home another gold medal from the the Canadore Invitational earlier in the season. The Sharks women's hockey team picked up three pieces of hardware in four outings collecting a silver medal and two bronze.

The women's soccer squad won three out of four games in their first exhibition outdoor season.

Men's golfer Chad Deneault finished first in individual scoring at the 2010 OCAA Championship for Division II.

SLC Cornwall hosted the SLC Cross Country Invitational on September 18th and the SLC Men's Hockey Invitational, December 5-6th.

Kingston Cross country runner Richelle Moore tallied her first individual gold medal while competing at the Fleming Invitational. Moore went on to capture a silver medal at the OCAA Championship and then placed seventh at the CCAA Championships to earn All-Canadian honours. Moore also collected the Conference team gold medal as the OCAA's group of runners outraced the competition.

The Vikings men's indoor soccer team claimed the bronze medal at the 2011 OCAA Championships with Eric Lee named to the Championship All-Star team.

The men's golf team picked up the OCAA Division II bronze medal at the 2010 OCAA Championships with all five golfers carding lower than 85 on the final day of competition.

The men's and women's basketball teams made their way to the postseason but bowed out in qualifying contests.

The Vikings women's rugby team won its first-ever OCAA game with a 21-7 victory over Fleming. The season was the trial year for women's rugby in the OCAA, which will move to a fully sanctioned OCAA sport for the 2012 season.

St. Lawrence College Kingston had two athletes and one coach inducted into the OCAA Hall of Fame Class of 2011. Chris Dorey (athlete), Nejat Agaoglu (coach) and Deng Kuol Marial (athlete, pictured at right) were recognized at the ceremony this past May.





FLAGSHIP SOLAR PROGRAM — ONLY AT ST. LAWRENCE COLLEGE

One of the largest rooftop solar PV (photovoltaic) installations in Eastern Ontario is underway at the Kingston and Brockville campuses of St. Lawrence College. Once completed in the fall of 2011, it will be the largest solar rooftop installations at any post secondary institution in Canada.

"This notable project builds on our continued leadership in the renewable energy sector," said Chris Whitaker, President and CEO of St. Lawrence College. "We are the first college to offer diplomas in Energy Systems Engineering and Wind Turbine Technician, and we continue to lead the way by providing our students with a cutting edge education and hands-on experience with real, operating, renewable energy systems. We also take pride in improving our communities by creating a sustainable future and leading by example."

The project is also the first educational project of its kind in Canada, combining power generation with interactive student learning. Students enrolled in the Energy Systems Engineering program will be able to gather real-time solar data and learn the effects of tilt angles, flat versus sloped rooftops, inverters and different geographic locations impact solar power generation. This valuable information will not only be used by the solar industry, it will assist students in learning how to optimize solar system design.

"This powerful, hands-on training site will give our students the necessary skills to be successful in the workforce upon graduation," Whitaker explains. "Our goals for this project are two-fold: to generate power and revenue and to provide our students with the best, leading edge learning experience possible."

The 350kW total installation consists of a 250kW rooftop system in Kingston and 100kW rooftop system in Brockville. At the Kingston campus, over 1200 solar modules will be installed on three separate rooftops generating an estimated annual revenue of over \$200,000. At the Brockville campus, approximately 442 solar modules will be installed on the main building and will generate an estimated revenue of \$80,000 per year.

CENTRE FOR CORPORATE LEARNING AND PERFORMANCE IMPROVEMENT SUPPORTS LONG TERM FINANCIAL GOALS OF SLC

In response to market demand, St. Lawrence is proud to support the professional development needs of businesses and organizations in the communities we serve.

Building on the highly successful Leadership for Managers program, new certificates will include Managing in a Unionized Environment, MS Office Training and Skills Upgrading, Customer Service and Communications.

"Our goal is to develop the business development area to serve the mission of the college," said Gordon MacDougall, Senior Vice President, Advancement, Student and External Affairs. "The work of the centre will focus on building strong community partnerships, working to assist them in achieving their goals for performance improvement and enhancing global competitiveness."

On the Contract Training side, St. Lawrence College was awarded financial support from the Eastern Region Community Development Corporation for the purchase of a new, high end power simulator in Brockville to provide training for careers in power engineering. The new simulator allows students to train and make mistakes without the dire consequences of a real life situation.

"The simulator gives trainees and skilled workers in the power generating industry the opportunity to learn on the simulator instead of using plant equipment," said Dave Ashton, Corporate Learning and Performance Improvement Specialist at St. Lawrence College. "This reduces the possibility of damage at a facility and allows students to become familiar with critical power engineering processes for a plant."

The project brought together regional business leaders representing 25 organizations, primarily from the manufacturing sector, to help drive the process. The newly formed Technical Training Advisory Committee is dedicated to assisting the college in the design and implementation of relevant skills-based programming in this industry.

Future programs will deepen relationships with key customers by providing skill and technical training for employees. Clients include Corrections Canada, Canadian Forces

Base Kingston, Reynolds Packaging, 3M, Invista, Cornwall Economic Development, Upper Canada and Limestone District School Boards.

"St. Lawrence College seeks to make a meaningful impact on the vitality of the private economy and public services of Eastern Ontario," MacDougall said. "The Centre for Corporate Learning and Performance Improvement will contribute to that mission through deepened relationships and meeting the needs of our partners."

COLLEGE RECEIVES CHAMBER AWARD

St. Lawrence College was presented with the Skills Development Award during the 2011 Cornwall Chamber of Commerce annual awards gala for demonstrating leadership in training and education in the community.

"The winner of the award is, as you will no doubt agree, a 'slam dunk'," said Mike Metcalfe, the evening's Master of Ceremony. "St. Lawrence College's impact on the skills development throughout the Cornwall region and further afield is virtually beyond measure because of the vast scope of what it does. Look around you — to your left, to your right, across the table — and you are probably looking at someone whose life was impacted by our winner."

College President and CEO, Chris Whitaker was delighted by the announcement. "Receiving this recognition from the Chamber of Commerce is a great honour. It acknowledges appreciation from our employers in the community for the great work of our faculty and staff in serving the needs of our students and contributing to the development of a skilled workforce."

NEW ABORIGINAL ART PROGRAM LAUNCHED AT ST. LAWRENCE COLLEGE

A unique eight-week online program helped students in a remote Cree community learn how to market their art while remaining within their community.

Led by internationally renowned artists, participants were provided laptop computers, software and cameras. "Students were given the opportunity to develop their art and the requisite business competencies to create and promote their own entrepreneurial venture and the equipment to sustain it," said Charlie Mignault, Director of Business Development for St. Lawrence College.

The first program started with 17 youth in the Cree community of Kashechewan in January and culminated with an exhibition at the Marianne van Silfhout Gallery on the Brockville campus in April.

Other Business Development projects underway for the coming year include:

- Youth in Pre-Construction Programs in Kashechewan, Brockville, Mattawa, Akwesasne and Attawapiskat
- Youth In Solar Programs in New Liskeard, Cornwall and Brockville
- Youth In Landscaping Program in Brockville and one currently underway in Cornwall
- Youth In Carpentry currently underway in Brockville
- Youth Works Programs in Brockville and Cornwall
- Tyendinaga Mohawk Youth Program – two 16-week programs
- Pathways to Employment in Kingston, Brockville and Cornwall. Three weeks of employability and certification training and a 20-week work placement
- Clerical Support Program to 20 Cree youth in Kashechewan





Developing Community Engagement

TRADE ROOTS CAREER FAIRS MEET NEEDS OF COMMUNITY

More than 8,620 people visited the 338 career-focused exhibits during Trade Roots Fair events this past March in Kemptville, Casselman, Morrisburg, Smiths Falls, Kingston, and Tyendinaga.

Local industries, businesses, educators and employment services organizations featured hands-on demonstrations of skilled trades and other professions to provide visitors with information about career and apprenticeship opportunities.

"There is a real need to promote the skilled trades to our youth, to raise awareness about the skilled trades facing shortages and to reach out and encourage involvement from youth living in smaller, rural communities where jobs and employment services are more difficult to find," said Charlie Mignault, Director of Business Development for St. Lawrence College. The Trade Roots programs met the needs of both the exhibitors and visitors and St. Lawrence College was encouraged to lead in the development and submission of a proposal to fund a new round of these programs."

Plans for future Trade Roots events are underway and will include exhibitors from the traditional skilled trades and those representing other apprenticeship occupations such as early childhood education, health care, the food industry, and technical support.

The Trade Roots program is funded in part by the Government of Canada's Youth Employment Strategy and hosted by St. Lawrence College.



CULINARY STUDENTS SERVE UP CHRISTMAS LUNCH AT KINGSTON SCHOOL

Students and staff at St. Patrick's Catholic School in Kingston enjoyed a full Christmas lunch with all the trimmings thanks to St. Lawrence College culinary students. This is the second year our students have been invited by the school to provide the holiday feast.

"We were honoured to be invited back again to St. Pat's to cook the Christmas lunch for these students and a very dedicated faculty and staff at the school," said Thomas Elia, Executive Chef, St. Lawrence College. "We hope to instil in our students an understanding of the importance of giving to the community that so many in our profession believe in and give so freely of their time and resources."

"These kids really appreciate our efforts and you can see it in their faces," said second year student Alan Crowe. "We had kids coming up to hug and thank us and I realized then just how much this meant to them. I am very happy to participate again this year and think it is very important for us as students to give our time and skills to something like the lunch at St. Pat's."



HARD-WORKING SLC STUDENT RECEIVES BROCKVILLE WOMEN'S NETWORK SCHOLARSHIP AWARD

St. Lawrence College student Karen McIlmoyle was presented with the Brockville Women's Network Cunningham/Lor Scholarship Award of \$2,000 this past January.

"I'm honoured that I got chosen. I've worked so hard to get there and now I'm there," said McIlmoyle. "The motto for St. Lawrence College is Dream It, Live It. I'm living that dream."

McIlmoyle is a prime example of an individual who has a goal and is determined to take steps toward her ambition of working in a hospital or a nursing home.

"When I decided to go back to school, I knew I couldn't just quit my full-time job (maintenance job at the Brockville and Area YMCA) and I worked seven part-time jobs," says McIlmoyle. "I knew after six years of being there I was not doing anything above and beyond what I was doing, so I had to make a change."



NURSING STUDENTS FOCUS ON CHILDREN'S HEALTH AND WELLNESS AT LOCAL SCHOOL

St. Lawrence College students from the Bachelor of Science in Nursing program in Brockville had a hands-on opportunity to teach children about public health issues.

As part of their clinical placement this past year, Jordan Taylor, Sasha Murray, Kali Conboy, Jan Zinck, Rachelle Lavoie and William Underwood spent 142 hours each at Gananoque's Linklater Public School. The elementary students learned about dealing with lice, personal hygiene, nutrition, body image, self-esteem and cyberbullying.

"This is the first time nursing students from the BScN program have spent their clinical placement in a school," said Claire Farella, clinical instructor and professor of the BScN program. "In third year, students have a heavy concentration in community health after spending the first two years learning theory in class. Now they have the opportunity to live the experience."

ST. LAWRENCE COLLEGE EXPANDS JOB FINDING SERVICE

Whether you're looking for work or looking to hire, St. Lawrence College offers the Employment Service Program thanks to a new agreement with the Ministry of Training Colleges and Universities.

The program is available at the Kingston campus, in downtown Ottawa, in Kingston West at Park Centre and in Sharbot Lake. Itinerant services are also offered in partnership with the Frontenac Employment Resource Centre in Sydenham.

Previously known as Job Connect, this free service was expanded to offer support in all areas of Employment Assistance as well as application processing for Second Career, Self Employment Benefits and Job Creation.

"We are excited about the expansion of our employment services program," said Gordon MacDougall, Senior Vice President, Advancement, Student and External Affairs. "It allows us to reach more people in more communities and meet even more of their employment needs."

"At St. Lawrence College, we believe that this new enhanced Employment Service Program can benefit all whether you are a student, a laid-off worker, if you are under-employed or considering going back to school," said Janet Ashford, Manager Employment Services, St. Lawrence College.

ST. LAWRENCE COLLEGE 'CONNECTS' WITH ELEMENTARY AND SECONDARY STUDENTS

More than 700 high school and elementary school students took part in the Connections programs at the college this past year. The day exposed them to the programs that are currently available and gave them a chance to experiment and learn with hands-on activities.

"The Connections events are a great mechanism to open the eyes of students in Grades 7 & 8 and in Grades 10 & 11 to the possibilities and programs available at the college," said Pat Garrod, School-to-College-to-Work Initiative (SCWI) Coordinator, St. Lawrence College. "It is our hope that by awakening their imagination and showing them the variety of career pathways that exist with a college education, they will be encouraged to complete their secondary education and consider college as a post-secondary destination."

The program, supported through the Ministry of Education's SCWI, was developed by PASS (Partnering to Achieve Student Success), the regional planning team made up of eastern Ontario's three colleges and nine local school boards.

The Cornwall campus also held a Grade 10 "Sampler Day" this past winter. During the one-day hands-on event, the 110 students were given the option to explore one of two routes:

- Trades (Carpentry, Automotive, Welding)
- Other (Business, Journalism, Game Development)

In 2010-2011, PASS/SCWI at St. Lawrence College's three campuses hosted approximately 17 activities and forums with over 5500 participants and 18 Dual Credit programs with over 500 participants. Next year, we anticipate about 600 Dual Credit Students and a couple of new programs.




St. Lawrence
College

Employment
Service





HIGHLIGHTS OF THE MARIANNE VAN SILFHOUT GALLERY EXHIBITIONS

The Gallery featured a number of beautiful exhibitions this year.

- *Faces: Between Body and Soul* featured the work of artist painter-sculptor-author Anne-Marie Léveillé-Shields.
- *Celebration of Life* featured the contemporary, mixed media works of artist Anna Krak-Kepka.
- *War and Peace: An Artist's Journey – a retrospective of the works of Ted Zuber*

Zuber was Canada's official war artist, and portrayed Canadian troops and their activities in the Persian Gulf War. As a combatant in the Korean War, Ted did many sketches depicting battles and scenes of everyday life on the front. Years later he transformed his sketches into paintings, which were purchased by the Canadian War Museum.

"We are so fortunate as a college to have this outstanding gallery for all our communities to enjoy," said Chris Whitaker. "It also serves as a learning environment for our Fine Arts students on the Brockville campus."



**Marianne van
Silfhout Gallery at
St. Lawrence College**

MUSIC THEATRE: CELEBRATING THE FIRST FIVE YEARS... ASTONISHING!

The Music Theatre Performance Program celebrated its first five years with an outstanding musical review of selected shows including *Beauty and the Beast*, *Cabaret*, *Chicago* and *The Rocky Horror Show*.

"We were so thrilled to launch this production, a medley of some of our best performances over the years," said program coordinator, Michael Bianchin. "Our program is becoming well known for producing high calibre artists in all areas of performance."

The perfect show for the holiday season, Irving Berlin's, *White Christmas*, was also staged. The show featured the classic best-loved song "White Christmas" as well as "Blue Skies," and "How Deep Is the Ocean." This glorious Broadway musical celebrates our dreams of the perfect holiday season which represents our desires for the perfect life.

New Faces presented the program's newest group of talented young performers in an extravaganza of song and dance. The evening featured the entire first year class who was eager to perform on the beautiful stage of the newly renovated Brockville Arts Centre.

And finally, *Fiddler on the Roof* was presented this past April. The production had five sold out performances and capped off an exciting and successful season showcasing the talents of our Music Theatre Performance students and staff.

Building Institutional Strength

St. Lawrence College put the Knowledge Infrastructure Program funding to good use by finishing the Brockville renovations, continuing with the Cornwall campus overhaul and opening the new Wind Turbine and Trades Training Facility in Kingston.

BROCKVILLE CAMPUS RENOVATIONS COMPLETE

The Brockville campus revitalization projects included a new nursing lab, new student association offices, new faculty offices, new distance education offices, upgrades to the student courtyard, additional counselling space, updated change room facilities in the athletic centre, firefighter training tower and a relaxing, café-like student commons.

The Knowledge Infrastructure Program provided \$1.3 million in 2009 from the provincial and federal governments.

"We are proud to showcase our new campus features," said Chris Whitaker, President and CEO of St. Lawrence College. "We have greatly improved the learning environment for our students by modernizing laboratories and classrooms as well as by accommodating increasing enrolment."

FEDERAL MINISTER OF ENERGY VISITS THE NEW WIND TURBINE TRAINING FACILITY

The Honourable Brad Duguid, Minister of Energy was on hand this past winter to tour St. Lawrence College's new Wind Turbine and Trades Training Facility and discuss how students will benefit from opportunities under Ontario's Energy Plan to develop new sources of clean power.

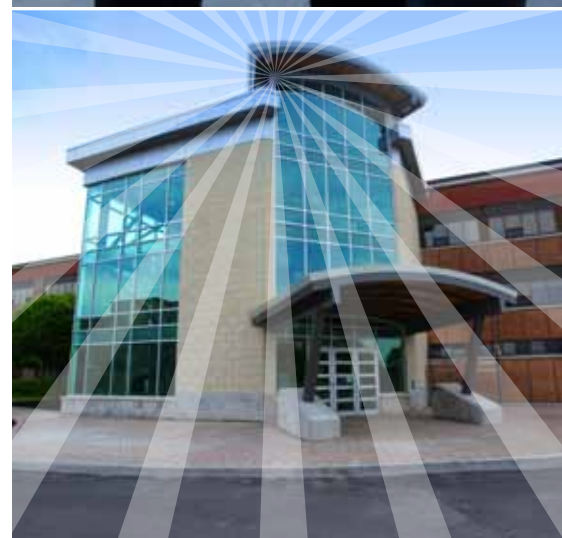
The state-of-the-art facility provides space for about 80 apprentices in several trades including Wind Turbine Technician students. The building features an exterior solar wall and rooftop solar panels that create energy and can be used as a learning lab. A full-size wind turbine nacelle is installed for hands-on learning. Funding for the facility is part of the \$2-billion Skills to Jobs Action Plan that gives Ontarians a competitive edge by training for tomorrow's high-skilled jobs.

"We are so proud of this facility," said Chris Whitaker, President and CEO of St. Lawrence College. "We know our students are getting the best training in the province for this in-demand career."

CORNWALL

Work was completed on the major revitalization project of the Cornwall campus. \$10 million in KIP funding made it possible for the consolidation of learning and student services within an upgraded Moulinette Hall. Other features include a new, prominent glass front entrance, new learning spaces and labs, renovated and expanded classrooms, a new nursing simulation lab, improved athletics facilities, new student services and customer services areas and improved facilities for the trades programs.

"The Difference We Make" fundraising campaign helped complete the revitalization project by achieving additional funding. The campaign focused on high profile citizens of Cornwall who are also SLC alumni to show how an investment in the college and the Cornwall campus specifically, keeps well educated people living and working in Cornwall contributing to a vibrant economy and city.





APPLIED RESEARCH BLOSSOMING AT SLC, FROM BANKING, BEHAVIOURAL SCIENCE TO BIOTECH...

St. Lawrence College students hit the streets last summer to encourage Kingstonians to reduce green-house gas (GHG) production in their homes.

The Applied Research project was a student-based outreach program in conjunction with the Kingston Sustainability Centre and a \$64,500 grant from Ontario's Ministry of the Environment.

More than 1,500 householders were approached and pledged efforts to reduce GHG. Analysis of Utilities Kingston data is now underway to gauge the impact of this initiative. Stay tuned for the results!



SUSTAINABLE ENERGY APPLIED RESEARCH CENTRE (SEARC)

Impressive strides were made implementing the National Science and Engineering Resources Council of Canada (NSERC) \$2.3 million award. In support of the creation of an applied research centre dedicated to renewable energy technology integration, a lead researchers and support staff have been hired.

Initial projects involve a range of faculty and students in the School of Applied Science and Computing, a dozen local small/medium enterprises and our two local universities. Significant outreach, project planning and grant-writing is underway to engage community and industry supporters with the promise of exciting growth and program enrichment in the years ahead.

SEARC projects include:

1. SEARC in partnership with KPM (Kingston Process Metallurgy) is designing a hydrogen delivery system. SEARC's focus is primarily on specifying and acquiring the component of the system and process control. SEARC will also support KPM with the finalization of the prototype design, testing, and assembly.
2. SEARC in collaboration with Sentry Security Inc. is conducting research to establish power loads for various security cameras operating in different configurations under a variety of parameters. The goal of this project is to design, build and test stand alone photovoltaic power systems for various security camera/video transmission systems.
3. SEARC and PROFAB Industries Inc. and Technology Trade Consulting Inc. (TTC) are developing a biomass hydronic heating control and optimization system to match the energy output of the heating system to heat demands of the biomass furnace operation.



ST. LAWRENCE COLLEGE
SUSTAINABLE ENERGY
APPLIED RESEARCH CENTRE



NSERC
CRSNG

IN OTHER APPLIED RESEARCH NEWS...

Five internally funded projects are advancing behavioural and health sciences at the college. The projects will study new counselling approaches for social service agencies and new types of placements for nursing students.

The college's first project funded by Colleges Ontario Network for Industry Innovation (CONII) explored micro-banking needs, opportunities and barriers for a regional private sector social service agency assisting job seekers and entrepreneurs. This project grew from a preliminary environmental scan performed by a St. Lawrence College business student assigned to the Research office and culminated in new direction-setting at the partnering agency.

A three-year NSERC Promoscience grant of \$45,000 supported expansion of a local biotechnology outreach program to Yukon schools and collaboration between the biotechnology program and South African National Parks dedicated to managing a unique rhinoceros herd.

An October 2011 Industry Canada "Applied Research and Commercialization" award of \$155,000 supported the commencement of six new industry-partnered projects. The requisite partnership building and project management for projects concerning industrial processes such as welding, food processing, and software development are made possible thanks to the CONII-funded Industry Liaison role.

Our Research Ethics Board (REB) processed more than 30 research protocols for 4th year Behavioural Psychology degree theses and nearly 20 more protocols from internal and external researchers engaging St. Lawrence College research participants. The college's REB is among the most active and most experienced in the college system.

Members demonstrated leadership through strong, well-received presentations at provincial and national conferences. "All told, in the face of emergent, contingent funding, the college's applied research activity and supporting infrastructure is steadily growing in a manageable way both in volume and in scope across programs and campuses," said Cam McEachern, Director of Applied Research at St. Lawrence College. "We are all encouraged by recent federal and provincial government funding initiatives."





St. Lawrence
College

St. Lawrence College Financial Statements 2010-2011

The 2010/11 fiscal year marked the fourth consecutive year that St. Lawrence College has generated an operating surplus. The \$4,121,860 surplus included an unrealized gain on interest rate swap of \$112,670. During this period net assets increased from \$1.6 million to \$15.4 million. As well, the college reduced its long-term debt to \$25 million and increased its cash and short-term investments from \$14.5 million to \$15.8 million.

"We were able to achieve these excellent results by maintaining a focus on our financial performance and core businesses as outlined in our Strategic Plan" said Glenn Vollebregt, Senior Vice President, Finance and Administration, St. Lawrence College.

The college was also able to make a significant investment in the business plan, fund collective agreement and human resource commitments as well as hire additional faculty and staff to support its programs.

In addition to posting an operating surplus, the college invested \$19.5 million into capital assets with KIP funding for Cornwall (\$10 million) and Brockville (\$1.3 million). The highlight of these investments included the renovation and revitalization of Moulinette Hall in Cornwall, the construction of a new Wind Turbine Facility in Kingston and the revitalization of the Brockville campus that features a new science lab and fire training structure.

The St. Lawrence College of Applied Arts and Technology

STATEMENT OF FINANCIAL POSITION

Year ended March 31, 2011, with comparative figures for 2010

STATEMENT I

	2011	2010
		(Restated - note 2)
ASSETS		
Current assets:		
Cash	\$ 7,775,210	\$ 10,182,736
Short-term investments	8,016,894	4,344,440
Grants and accounts receivable	3,201,168	4,183,106
Inventory	88,308	69,924
Prepaid expenses	705,768	570,879
	19,787,348	19,351,085
Investments	6,116,208	5,432,044
Advances to First Nations Technical Institute	1,087,466	1,097,308
Capital assets	97,239,657	85,716,609
	\$124,230,679	\$111,597,046

LIABILITIES, DEFERRED CONTRIBUTIONS AND NET ASSETS (DEFICIENCY)

Current liabilities:		
Demand bank loan	\$ 1,087,466	\$ 1,097,412
Accounts payable and accrued liabilities	14,396,698	11,410,565
Deferred revenue	7,853,440	8,085,293
Current portion of long-term debt	1,054,794	1,063,548
	24,392,398	21,656,818
Trust funds for student enhancement fees	296,732	224,288
Employment-related obligations	798,656	902,341
Long-term debt	25,035,321	26,090,135
Interest rate swaps	3,843,220	3,955,890
Deferred contributions:		
Capital assets	54,442,035	48,430,108
Net assets (deficiency):		
Invested in capital assets	16,716,709	11,319,349
Restricted for endowments	6,128,537	5,171,434
Internally restricted	2,651,148	2,231,486
Unrestricted deficiency	(10,074,077)	(8,384,803)
	15,422,317	10,337,466
Commitments		
Contingent liabilities		
	\$ 124,230,679	\$ 111,597,046

Approved by the Board of Governors:



Chris Whitaker, President



Ron Sharp, Chair

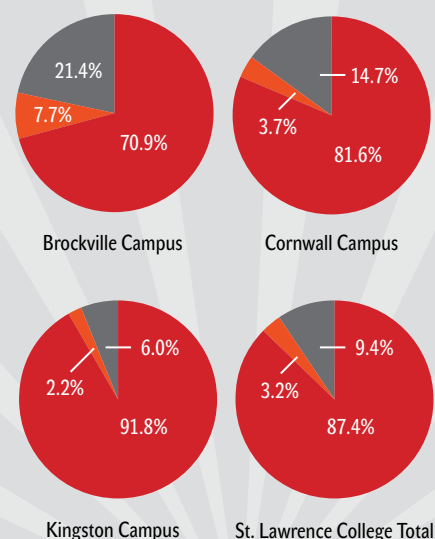
ENROLMENT 2010-11

Brockville	721
Cornwall	1,175
Kingston	4,543
Total	6,439

Audited full-time enrolment
as at November 1, 2010.

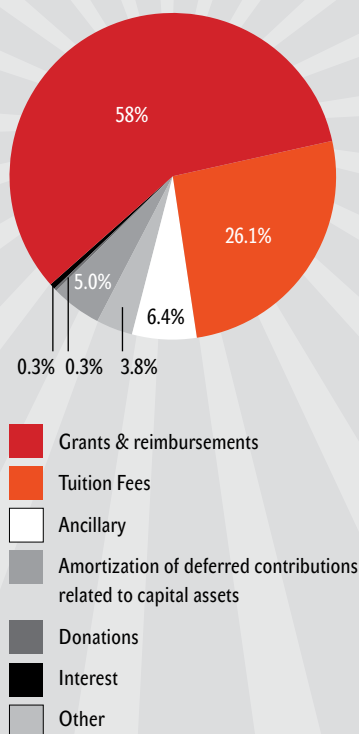
ENROLMENT BY LINE OF BUSINESS

Fall 2010

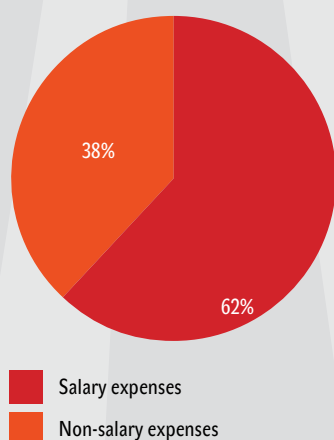


- Post-Secondary
- Second Career
- Collaborative Nursing

2010-11 REVENUE



2010-11 EXPENSES



The St. Lawrence College of Applied Arts and Technology

STATEMENT OF OPERATIONS

Year ended March 31, 2011, with comparative figures for 2010

STATEMENT 2

	2011	2010
		(Restated - note 2)
REVENUE:		
Grants and reimbursements (schedule 1)	\$55,963,854	\$52,977,620
Tuition fees	25,165,193	23,377,296
Ancillary (schedule 1)	6,126,961	6,045,487
Other	3,664,919	3,393,578
Amortization of deferred contributions related to capital assets	4,784,342	3,508,221
Donations	328,833	356,391
Interest	315,327	250,369
Total revenue	\$96,349,429	\$89,908,962
EXPENSES:		
Salaries, wages and benefits (schedule 2)	56,811,907	51,160,306
Non-payroll	27,698,225	25,582,772
Amortization of capital assets	7,933,792	6,075,092
Reduction of employment-related obligations	(103,685)	(35,300)
Total expenses	92,340,239	82,782,870
Excess of revenue over expenses before the undernoted item	4,009,190	7,126,092
Unrealized gain on interest rate swap	112,670	3,137,999
Excess of revenue over expenses	\$ 4,121,860	\$10,264,091

ANALYSIS OF REVENUE**SCHEDULE I**

Year ended March 31, 2011, with comparative figures for 2010

2011

2010

(Restated – note 2)

GRANTS AND REIMBURSEMENT:

Ministry of Training, Colleges and Universities:		
Operating and supplemental grants	\$44,708,053	\$44,070,374
Job Connect / Employment Services and Summer Jobs Service programs	4,192,063	3,815,571
Literacy and Basic Skills program	1,395,568	1,314,036
Apprentice Training grants:		
Per diem rates	1,647,528	1,623,604
Administrative support	41,644	41,644
Enhancement	90,733	77,570
Co-op diploma	1,133,224	905,658
Pre-Apprenticeship	–	75,780
Contract educational services	1,298,439	687,090
Federal training	1,251,668	240,193
Other government grants	204,934	126,100
	\$55,963,854	\$52,977,620

ANCILLARY OPERATIONS:

Residences	\$ 4,072,743	\$ 4,024,986
Bookstores commission	363,152	378,578
Parking lots	886,430	914,675
Facilities rent	417,998	351,316
Food services contract	366,703 3	59,201
Other ancillary sales	2,715	3,206
Licensed premises	17,220	13,525
	\$ 6,126,961	\$ 6,045,487

ANALYSIS OF SALARIES, WAGES AND BENEFITS EXPENSES**SCHEDULE 2**

Year ended March 31, 2011, with comparative figures for 2010

2011

2010

Salaries:

Academic:		
Full-time	\$17,076,791	\$16,146,778
Partial load and part-time	8,131,471	6,834,675
Coordinators' allowance	180,584	162,838
Excluded/sessional	1,031,209	1,085,363
Bonus/overtime	346,123	190,932
Administrative	6,196,937	5,401,008
Support:		
Full-time	9,057,606	8,568,919
Part-time	3,783,703	2,729,882
Bonus/overtime	152,735	78,481
Professional development leave	119,304	80,195

Benefits:

Academic	4,824,700	4,382,540
Administrative	1,328,396	1,130,739
Support	2,876,005	2,675,191
Participant wages and benefits	1,602,070	1,639,728
Special support allowance	104,273	53,037
	\$56,811,907	\$51,160,306



St. Lawrence College

FOUNDATION

St. Lawrence College Foundation Annual Report on Giving 2010 – 2011

FOUNDATION BOARD OF DIRECTORS 2010 – 2011

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Following two years of more challenging economic times, interest in philanthropic support returned and we saw many of our long time supporters contributing to the priority projects which help students realize their dreams. Donor support for the St. Lawrence College Foundation was significantly stronger in our fiscal 2010-2011 year.

Our highest priority project, the redevelopment of our Cornwall campus, benefitted from a number of major gifts. The \$4.5 million “The Difference We Make” campaign reached the \$2 million mark by year end and is well positioned to be a success in the year ahead.

In Brockville, the “Friends of Music Theatre” took centre stage. Over 130 individuals and organizations have become “Friends” and their support will help to ensure our talented performers are treated to a truly extraordinary learning experience. Continuing the arts theme, the Foundation completed the final capital investment in the Marianne van Silfhout Gallery, which hosted a number of exciting new exhibitions. We will now turn our attention to securing philanthropic and sponsor support for new exhibitions. This will serve to make the gallery a true learning facility for both our students and the broader community.

This past year, the Foundation also supported a number of initiatives we call “Extraordinary Learning Opportunities.” Building upon the success of this initiative last year, we were able to help students through 20 distinct projects in 2010-2011. With the Foundation’s support, students were able to take their learning outside of the classroom and into the community, across Canada and in some cases, around the world. From culinary competitions in Tuscany to school construction in Ecuador, from SIFE’s revamping of Kingston’s food bank to presenting academic papers in San Francisco, students applied their learning to the community’s benefit. That’s what helps make St. Lawrence College realize its vision, that of being a great learning college.

On behalf of the Foundation’s Board of Directors, I would like to thank all of our supporters for their generous investments in education. We are grateful to be among their philanthropic choices.

Peter Gault, Chair
Business Administration, Data Processing, '76

Financial Report

ST. LAWRENCE COLLEGE FOUNDATION

SECURED FUNDS IN 2010 – 2011

Gallery	\$ 35,500
Expanding Opportunities Campaign – Kingston	86,655
Expanding Opportunities Campaign – Brockville	49,900
Cornwall Redevelopment Campaign	212,800
Event Sponsorships	16,066
OTSS New in-year gifts	320,523
OTSS Matching Funds	539,456
Annual Gifts & Directed donations	126,500
Annual Award Sponsorships	136,000
General interest income	10,000
Endowment interest income	265,600
Total Resources Secured	\$1,799,000

EXPENDITURES AND TRANSFERS IN 2010 – 2011

Endowed Bursary Fund	\$ 860,000
Student Awards	296,000
Capital Projects	416,500
Special Projects	94,000
Total Foundation Investments	\$1,666,500

Our Donors

2010-2011 INDIVIDUAL DONORS

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Albert & Anne Francis Scholarship Foundation
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Brockville General Hospital
Brockville Lioness Club
Brockville Police Athletic Association
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Brockville Women's Network
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Catholic District School Board of Eastern Ontario
Center for Scholarship Admin. Inc.
Central Sales Limited
Centre York Centre

Centreville District Community Development Association
Certified General Accountants of Ontario
Children's Aid Society of the United Counties of SD&G
CHUM Radio Brockville (104.9 JR FM & 103.7 BOB FM)
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City Of Cornwall
City of Kingston (Kingston Police)
Comark Inc.
Commissionaires Kingston & Region
Community & Primary Health Care (CPHC)
Community Foundation for Kingston & Area
Community Foundation of Ottawa
Congregation of Notre Dame Visitation Province Centre
Cornwall Business Association
Cornwall Chamber of Commerce
Cornwall Police Association
Crossroads United Church
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Kinsmen Club of Smiths Falls
KIVA
Knights of Columbus, Dr. Arthur & Anna Battista Scholarship Fund
Lafarge Canada
Land of Lakes Chapter of Ontario Building Officials Association
LifeLabs Medical Laboratory Services
Limestone District School Board
Maison Interlude House
Master Insulators' Association of Ontario Inc.
MED2020 Health Care Software Inc.
Medi-Cal Royal Canin Canada
Napanee District Community Foundation
New Life Counseling Centre
Nova Scotia Teachers Union
Novellino

OEM Corporation
Omni Health Care Limited
Ontario Association of Certified Engineering Technicians & Technologists
Ontario Provincial Police Youth Foundation
Ontario Veterinary Medical Association
OPSEU
OTA Education Foundation Inc.
Oxoid Inc.
ParaMed Home Health Care (Cornwall)
ParaMed Home Health Care (Kingston)
Pepsi Bottling Company
Perth & Smiths Falls District Hospital
Pricedex Software Inc.
Profile Kingston
Providence Continuing Care Centre
QMR Consulting & Professional Staffing
Quinte Children's Foundation
Remax Cornwall Realty Inc.
Richvale York Block Inc.
RKJL Foods Ltd. (McDonald's)
Rose Garden Supervised Access Centre
Rotary Club Of Brockville
Rotary Club of Cornwall
Royal Canadian Legion
Ottawa Poppy Fund
S.D. & G. Chartered Accountants Association
Sir William Osler High School
SLC Brockville Alumni Branch
SLC Cornwall Alumni Branch
SLC Kingston Human Resources Students
SLC Kingston SIFE Students
Sodexo
St. Brigid's Summer Camp
St. John Bosco School
St. Lawrence College Retirees Association
St. Mary's of the Lake Hospital

Steam Plus
Streetlight Theatre Company
Student Administrative Council - Brockville
Surgenor Truck Centre
TD Insurance
Meloche Monnex
Team Cornwall
Team Money Makers!
Teck Highland Valley Copper
The Justin Eves Foundation
ThermoFisher Scientific
Thousand Islands Secondary School
Tierney, Simpson & Prytula
Tim Horton's Brockville (408228 Ontario Ltd.)
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